

Unit Title:	Writing for Film and Television
Unit Level:	Three
Unit Credit Value:	6
Unit Code:	WNI831
Unit Type:	Academic Subject Content
Unit Review Date:	31/12/2028
Graded / Ungraded:	Graded

This unit has 3 learning outcomes:

Learning outcomes	Assessment criteria
The learner will:	The learner can:
1. Understand the writing requirements of texts for film and television.	1.1. Analyse the writing requirements of a film and two television texts.
2. Understand the influence of the audience on media writing.	2.1. Analyse the audience expectations of a genre for the film and television programmes. 2.2. Discuss how these expectations may influence the writing process.
3. Be able to write a script.	3.1. Research, write and evaluate own script for either film or television.

Assessment (Graded)

1. Meets assessment criteria	At least a Pass
2. Further grading	
<ul style="list-style-type: none"> ▪ Meets assessment criteria but not merit grading standards 	Pass
<ul style="list-style-type: none"> ▪ Meets assessment criteria and merit but not distinction grading standards 	Merit
<ul style="list-style-type: none"> ▪ Meets assessment criteria and distinction grading standards 	Distinction