

<b>Unit title</b>	Current Issues in Sport
<b>Unit level</b>	Three
<b>Unit credit value</b>	3
<b>Unit code</b>	WNI845
<b>Unit type</b>	Academic Subject Content
<b>Unit review date</b>	31/12/2028
<b>Graded/Ungraded</b>	Graded

**This unit has 3 learning outcomes:**

LEARNING OUTCOMES	ASSESSMENT CRITERIA
<b>The learner will:</b>	<b>The learner can:</b>
1. Understand the social theories used to study and interpret sport and exercise in society.	1.1 Analyse at least two sociological theory and its impact on sport in society.
2. Examine how media and technology influence modern sport.	2.1 Explain how different media types influence society and sport. 2.2 Analyse the influence of the media on a selected sport in the UK. 2.3 Explain the effect of technology on a selected sport in the UK.
3. Understand contemporary issues in society that affect sport.	3.1 Explain how four contemporary issues can affect sport and participation.

**Assessment (Graded)**

1. Meets assessment criteria
2. Further grading

At least a Pass

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|---|-------------|
| ▪ Meets assessment criteria but not merit grading standards                 | Pass        |
| ▪ Meets assessment criteria and merit but not distinction grading standards | Merit       |
| ▪ Meets assessment criteria and distinction grading standards               | Distinction |

## Indicative content

The following content is to be included in the delivery of the unit.

Learning outcomes	Indicative content
<p>1. Understand the social theories used to study and interpret sport and exercise in society</p>	<p><b>Functionalist theory</b></p> <ul style="list-style-type: none"> <li>• develops character through teaching social norms and values.</li> <li>• encourages positive work ethic.</li> <li>• encourages individuals to get together to meet common values and goals.</li> <li>• integration across different social and cultural groups</li> <li>• increases fitness and health of a nation.</li> </ul> <p><b>Conflict theory</b></p> <ul style="list-style-type: none"> <li>• used by powerful groups for their own motives.</li> <li>• to entertain and control the masses.</li> <li>• to promote capitalist growth</li> <li>• to promote national pride.</li> </ul> <p><b>Critical theory</b></p> <ul style="list-style-type: none"> <li>• political involvement in sport</li> <li>• use of sport as a means to change society.</li> <li>• educational messages through sport and exercise</li> <li>• critical feminist theories that say sport is a gendered activity.</li> </ul> <p><b>Figurational theory</b> How sport and exercise reflect acceptable and unacceptable behaviour in society:</p> <ul style="list-style-type: none"> <li>• the reduction of aggression and violence in modern sport, reflecting the reduction of aggression and violence in society</li> <li>• the cathartic benefits of sport and exercise</li> <li>• involvement of the law in sport</li> </ul>

	<ul style="list-style-type: none"> <li>• growth in sport spectatorship</li> <li>• football hooliganism.</li> </ul>
2- Media	<p>The positive and negative relationship between sport and the media.</p> <p><b>Forms of media, to include:</b> television/satellite television, online streaming, newspapers (local, national and sport specific), magazines.</p> <p><b>The influence of the media on sport and society, to include</b></p> <ul style="list-style-type: none"> <li>• status (e.g. create celebrities, role models and villains)</li> <li>• division (e.g. gender, class, politics)</li> <li>• participation (e.g. increase interest, opportunities through awareness)</li> <li>• promotion (e.g. clubs/sports can promote themselves more through different media)</li> <li>• sponsorship</li> <li>• broadcasting rights</li> <li>• sensationalism</li> <li>• spectatorship (e.g. decreased numbers at games, more interaction at venues)</li> <li>• exposure (e.g. increased access to athletes, increased scrutiny)</li> <li>• commercialisation (e.g. more product/money driven)</li> <li>• globalisation (e.g. removing national/international barriers for spectators and performers)</li> <li>• education (e.g. developing a better understanding of sports through media coverage/analysis)</li> <li>• loss of traditional sporting values (e.g. scheduling changes to suit media coverage, the pressure competitors feel under to win works against sportsmanship)</li> </ul>
2 - Technology	<p>How modern technology can be used in sport to improve performance, make the sport more accessible and increase safety.</p> <p><b>Clothing and footwear e.g</b></p> <ul style="list-style-type: none"> <li>• sport specific</li> <li>• training clothes</li> <li>• competition clothing and footwear.</li> </ul>

	<p><b>Sports-specific equipment e.g</b></p> <ul style="list-style-type: none"> <li>• helmets</li> <li>• rackets</li> <li>• equipment to perform the sport, e.g. skis, kayak, cycles.</li> </ul> <p><b>Personal equipment e.g</b></p> <ul style="list-style-type: none"> <li>• cameras, e.g. replay</li> <li>• GPS trackers and watches</li> <li>• internet-linked data transfer from personal products.</li> </ul> <p><b>Performance analysis e.g</b></p> <ul style="list-style-type: none"> <li>• video analysis, e.g. slow motion footage, freeze-frame</li> <li>• computer/video analysis, e.g. Hawk-Eye.</li> </ul> <p><b>Ergogenic aids to improve performance e.g</b></p> <ul style="list-style-type: none"> <li>• lactate threshold training</li> <li>• blood lactate testing</li> <li>• hyperbaric chambers</li> <li>• clothing and footwear.</li> </ul>
	<p><b>Gender issues, i.e.</b></p> <ul style="list-style-type: none"> <li>• inequality</li> <li>• sexism</li> <li>• stereotypes, gender roles)</li> <li>• homophobia (e.g. pressures, impact, discrimination, abuse)</li> </ul> <p><b>deviance, i.e.</b></p> <ul style="list-style-type: none"> <li>• etiquette, gamesmanship and sportsmanship</li> <li>• doping</li> <li>• violence</li> <li>• corruption</li> </ul> <p><b>socioeconomic issues, i.e.</b></p> <ul style="list-style-type: none"> <li>• opportunities</li> <li>• access</li> <li>• financial</li> <li>• privilege</li> <li>• stereotypes (e.g. polo for upper class, darts for lower class)</li> </ul> <p><b>racial/cultural issues, i.e.</b></p>

	<ul style="list-style-type: none"> <li>• abuse</li> <li>• opportunities</li> <li>• stereotyping</li> </ul> <p><b>political issues, i.e.</b></p> <ul style="list-style-type: none"> <li>• use of sport to tackle social issues</li> <li>• exploitation of sport to promote other interests</li> <li>• education and sport in schools</li> <li>• child protection</li> </ul>
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## Indicative content

The following content is to be included in the assessment of the unit.

Learning outcomes	Indicative content
1. Understand the social theories used to study and interpret sport and exercise in society	<p>Students will give evidence to support an argument for the use of at least two sociological theories and their role in sport in society.</p> <p>Students will demonstrate their understanding by using examples of a recent sporting event, applying sociological theory to explain its role in society.</p> <p>For example, students could refer to conflict theory (sport as a form of control) and give examples of how sport promoted national pride but may have also weakened it (perhaps through the outcome of the sporting event).</p>
2. Examine how media and technology influence modern sport	<p>Students must explain how the media has influenced their selected sport, referencing relevant examples to support their explanations.</p> <p>Examples of different types of media to consider may include TV, satellite broadcasting, internet viewing, local and national press, and sports related magazines.</p> <p>The influence of media could include those outlined in the indicative content.</p> <p>Students must explain the effect that technology has had on their selected sport and how the technological advances have benefited the selected sport, learners should cover a minimum of four of the categories outlined within the indicative content.</p>

3. Understand contemporary issues in society that affect sport	Students must describe the effects of at least four contemporary issues on their selected sport Students should use real examples from the sporting world to support their information.
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### Assessment methodology

The following assessment methods are suggested for the assessment of this unit.

- Report
- Presentation
- Assignments
- Case studies
- Academic Poster
- Assignment